

## 2.2. Advice

Employers organisations can limit themselves in their services role to information (see section 1 [The employers' organisation as provider of information](#) ), made available as a “collective” service to all the members, or go further in depth and helping each company individually.

In this approach, the “collectively” available information is complemented by “individual” services for company A-B or C, and taking more into account its specific features and requests.

Employers organisations can also do more, via services geared to the individual companies, over and beyond a “collective” approach”:

- the EO can help with a sort of “ routine assistance”: help in filling in forms and explaining what should be done, by company A , B or C:
- or go further and really give individual contents advice on the particular issue raised by the company.

The latter we call specific advisory services .(click [2.2.1.What kind of advice](#))